

**Minutes of the Institute of Brewing and Distilling
Africa Section - Annual General Meeting, held Via a Zoom Meeting**

Thursday 20th January 2022

Present (Names as per Zoom Log)

C. Belcher
M. Shah
S. Bevehe
K. Yus
Kayode
KayodG01
John Cluett
Gebres02
KAENJE YUSUPH
Almorie
Alastair Kennedy
Jerry Avis
Patricia Ruthven
Richard Gathenya
Kate Jones
Jean-Marie Le Corre
Clement Ndengu
DumisaniMbandlwa
Christina Machaka
Billynda Mokoena
Tonderai Tshuma

Craig Groeneveld
Muhwezi Nicholas

Apologies

S. Faturiyele

1. Welcome

C. Belcher welcomed Jerry Avis, Chief Executive, IBD, Life Long Members of the IBD, Fellows of the IBD and all other IBD Members to our AGM.

2. Present and Apologises

See lists above.

3. Confirmation of Minutes of Previous AGM

The acceptance of the minutes of the AGM held on the 5th March 2020 was proposed by C. Belcher and seconded by R. Gathenya.

4. Chairperson's Report

C. Belcher presented his report see "IBD Africa Section AGM – Jan 2022 - Chairperson's Report" attached.

No questions were raised on this report.

5. Training Report

C Belcher presented the Training report see “IBD Africa Section AGM – Jan 2022 Training Report” attached.

No questions were raised on this report.

6. Honorary Treasurer’s Report

A Kennedy presented the Treasurer’s report see “IBD Africa Section AGM Finance Report 2020” attached.

R. Gathenya asked if the funds currently held by the Africa Section were sufficient to keep the Section running.

AK replied that he believed on the basis that there were few events taking place and that with regard to the running of our Training Courses, which are run on a break-even basis that the funds were sufficient.

Post Meeting Note – Current funds stand at R1,356,000

Clement Ndengu asked how we can raise more funds.

C. Belch replied highlighting the following points,

- We have been involved with taking a Stand at the last 2 Food and Drink Technology Conferences in Midrand, Johannesburg. We also run a Masterclass at the last Conference. To encourage attendance by Craft Brewers we did not charge for attending the 1 Day Masterclass.
- We could consider running Webinars. However it must be noted that currently the Webinars run by other IBD Sections are run free of charge including to individuals who are not members of the IBD. It should also be noted that very few Africa Section Members join these Webinars run by other IBD Sections.
- We could try to generate more income from Training, but to date our policy is to run these on a break-even basis.
- Hence, with the demise of our bi-annual Africa Convention primarily as a result of the take-over of SABMiller by ABInBev in 2016, which was our only source of income, there are few other sources that we can use.

Copies of the 2020 Accounts were circulated (Copy attached) with the Agenda for the Meeting.

Approval of the 2020 accounts was proposed by C. Belcher and seconded by R. Gathenya.

7. Future of the Section

Clive Belcher opened the debate on the future of the Africa Section. The key points explained by Clive were as follows,

- The IBD Africa Section is a separate Company to the UK IBD Company.
- He explained that the Section was run by volunteers that is unpaid representatives.
- Historically our Bi-Annual Conventions were run very well by individuals like Mike Williams and Ian Jones with attendance figures of 200 to 250 delegates. Brewing companies employed Scientists in the development of new ways of working and were happy to present Technical Papers. Today the number of Scientist employed in Brewing Company's has significantly reduced and there became a greater reliance on Supplier to present papers.
- In Africa Social Events are very difficult to organise due to the distances involved and the fact the Brewing Company's in Africa are not keen on their Managers attending these events as it can result in poaching of people to go and work for the opposition.
- We be looking at signing a "Memorandum of Understanding – (MOU)" between the IBD Africa Section Company and the IBD UK Company, so as to enable us to work together, while still complying with the UK laws on Protection of Personal Information. The Africa Section has not been receiving key information on our Membership and on Examination Results as a result of these UK laws on Protection of Personal Information. Alastair Kennedy will be dealing with agreeing and the signing of the MOU.
- We have looked into what would happen to our Funds here in SA if we were to close the Africa Section and the rules, which we work under in SA will not permit the money to be sent to the IBD UK Company. The money must be disposed of via donations to charities, bursaries or paying course fees or be given the SA Government.
- Clive Belcher highlighted the significant reduction in the Membership of the Africa Section reducing from 792 Members in 2015 to 263 Members in 2021.

Post Meeting Note – Attached to the AGM minutes is a presentation produced by Alastair Kennedy on ***"How the takeover of SABMiller, a policy change by the IBD and Covid have Dramatically Reduced the Membership of the Africa Section"***.

- Clive Belcher highlighted that there was a need to identify the Value Propositions for the different age groups of prospective members.

Richard Gathenya asked how the MOU would be progressed. Clive Belcher indicated that this would be progress by Manisha Shah, Business and Finance Manager, IBD HQ and Alastair Kennedy will progress agreement and the signing of the MOU.

Clement Ndengu made the following comments,

- The Africa Section have a challenge, if we continue to shed membership we will die.
- The MOU with the UK IBD must proceed.
- The biggest challenge is the IBD's relationship with ABInBev. The relationship needs to improve.
- Get the previous relation which was in place with SABMiller back.
- The relationship with Heineken must also improve.

Clive Belcher made the comment that there was still a large number of ABInBev people still taking the IBD Examinations. He also stated that ABInBev have significantly cut the numbers of people attending conferences like Drinktech. He also said that he has engaged with ABInBev Africa on paying the fees of the IBD for its Managers, but they have confirmed that they will not pay these fees.

John Cluett made the point that all other IBD Sections seem to be able to continually get new members. He raised the question if the MOU would help the Africa Section draw in more new members.

Jerry Avis, Chief Executive Officer, IBD HQ made the following points,

- With regard to the Asia Pacific Section and its activities, they really have good tailored regional offerings.
- The MOU is a “Legal Mechanism” to enable the IBD Africa Section to work with The IBD UK.
- He highlighted that the new “Introductory Membership”, which costs 45 GBP’s per annum and can be taken up by any individual signing up to sit any of our examinations. This offer has resulted in 25% of global membership being “Introductory Members”.

Manisha Shah, Business and Finance Manager, IBD HQ made the following points,

- It is important to ensure that we have a good offering for brewers and distillers in Africa and it must be at an appropriate cost for individuals living in Africa.
- She highlighted that in the past there has been little appetite from the IBD UK to progress a different membership fee for brewers and distillers in Africa. However, she believe now was the time to address this and will be raising this matter at the next IBD Council Meeting on the 1st of March 2022.
- She highlighted that Asia Pacific has 1 full time paid employee and it could be the case that we should have something similar in the Africa Section.
- The IBD must invest in Africa.
- The signing of a MOU will enable the IBD Africa Section and the IBD UK to become closer with an open book approach.
- An Action Plan with Agreed Outcomes would also be developed.
- The “Introductory Membership” and “Student Membership is 45GBP’s per annum compared to the “Standard Membership” of 140 GBP’s per annum.

Richard Gathenya, Deputy Chair Person, IBD Africa Section asked how long it will take to complete the MOU and the Action Plan with Agreed Outcomes.

Manisha Shah indicated that the time frame is 3 to 6 months.

8. Any Other Business

None.

9. Election of Committee

Clive Belcher steps down as Chair Person and takes up the position of Immediate Past Chair.

Richard Gathenya, Deputy Chair vacates that position and takes up the position as Chair Person for a period of 2 years.

Alastair Kennedy remains as Permanent Secretary and Treasurer.

Oluwaseun (Sean) Faturiyale continues to hold the position as Nigeria Representative and English Speaking West Africa Representative for a further 2 years.

Semeneh Berehe takes up the position of Ethiopia Representative for a period of 2 years.

10. Date of Next AGM.

To be agreed.